

|Course Syllabus|

**SUPPLY CHAIN MANAGEMENT**

**İstanbul Commerce University Vocational School**

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**Course Description & Learning Objectives**

Today supply chain management is a core business effort for most companies. Because supply chain management performance directly related with effectiveness, efficiency and customer satisfaction. Consequently effective supply chain management enhance profitability and create better overall business value by approaching the company to optimization.

**Lectures**

**Lecture I** – basic management terminology - functions of management - key business functions – organizational environment - effectiveness – efficiency - etc.

**Lecture II** – the basics of supply chain management - supply chain terminology - performance dimensions

**Lecture III** – productivity - cycle time - total quality management

**Lecture IV** – develop the sourcing strategy - trends in supply management - logistics management - reverse logistics systems

**Lecture V** – global outsourcing – export & import management - B2B – eSupply chains - eBusiness

**Lecture VI** –supply chain İnformation systems – supply chain information flows - ERP systems

**Assignment**

In this course the students will be assigned to create a presentation regarding a global company (Ikea, Walmart etc.). Because reviewing a global company shows the students the importance of supply chain management.

**Course Schedule**

**Week 1.** \_ Introduction

**Week 2.** \_ Lecture I

**Week 3.** \_ Lecture I

**Week 4.** \_ Lecture II

**Week 5.** \_ Lecture III

**Week 6.** \_ Lecture IV

**Week 7.** \_ Lecture IV

**Week 8.** \_ Lecture V

**Week 9.** \_ Lecture V

**Week10.**\_ Lecture VI

**Week11.** Presentations

**Week12.**\_ Presentations

**Week13.**\_ Presentations

**Week14.**\_ General Review

**Evaluation & Grading**

1. **Assignment**  (Assignment + Presentation)

% 40

1. **Final Exam** %60

**Attendance**

Mandatory Attendance Rate % 70

**Cource Materials**

1. **Mandatory Textbook:**

Textbook | 2013; M. Emre Civelek

1. **Recommended Books:**

Effects of Supply Chain Management on Company Performance | 2012; Murat Çemberci

Introduction to Operations and Supply Chain Management | 2013; Cecil C. Bozarth and Robert B. Handfield

**Class Participation**

Because of the nature of the subject, we should be able to learn a lot from each other by dicussing and debating on supply chain management. Therefore this will require active participation in class.